

# Masters in Blockchain

New to freelancing? Just starting out and have never written a client- winning proposal before? Well, here is a quick tip for creating an outstanding proposal and your chance to make a quick buck!

Creating a proposal is one of your most important tools for bringing in new business as it acts as a roadmap. The main reason why you need a comprehensive proposal is that it clarifies the roles and goals of the project. It is the stage where you familiarize yourself with your clients, and get to know about them and their work needs. A proposal is said to be extremely valuable to the client and it's your job as a freelancer to familiarize the client with what you do, and what they should expect from you.

Writing a proposal should be very intimidating but take your time and plan it out accordingly! Keep in mind, you can't always use a same proposal template for every job you apply for. You might want to tweak it a little bit as per job requirements and needs. The focus should be on quality rather than quantity. Your proposal doesn't have to be very long, it should be simple and to the point. If you can fit all the relevant details even on one page, so be it. No one likes to read long passages bombarded with irrelevant matter.

Down below you will find a sample proposal to begin with. Follow the steps and land your dream job!

## *Sample Proposal*

Hello [Client's name],

[Write a compelling opening statement that grabs your clients' attention/ show your interest]

*I have gone through your job requirements and I see you are looking for a developer to deploy a simple open source Blockchain solution that perfectly fits your business model. After analyzing your key requirements I'd like to offer my expertise in designing, building and launching your company's Blockchain network from scratch.'*

[Write about your expertise. Brag a little if you have to.]

*I am a qualified Blockchain enthusiast with verified experience of over 8 years particularly in the field of Blockchain and cryptocurrency products. I have developed and designed more than 20 web*

*applications that uses Blockchain infrastructure. I have a strong software development background, with experience in open source projects, large code bases and cryptography. Moreover, I have proficiency in languages like java, JavaScript, C++ etc. as per requirement.'*

[Tell the client why you are a perfect fit for the project. Tell what makes you stand out and how you are going to deliver]

*'I can easily help you launch a successful block chain product according to your instructions. I am all about optimizing businesses with best support possible and just in time delivery. With me, you can get an innovative, cost effective solution and full scale block chain implementation.'*

[Attach some of your best work samples]

*'I do have a couple of questions but first I'd like to make you an offer, also included examples of my previous work for you to review.'*

[Delivery and payment]

*'If the above offer sounds like something you'd be interested in. Feel free to ping me so we can discuss over the milestones and proceed with the payment agreement that works in the favor of both'*

[End with a closing remark]

*Looking forward to working with you on this exciting new project..  
XYZ*

After you have submitted your proposal to the client, wait on the approval and as soon as the client approves, your next step is to execute the contract and down payment.

Writing proposals is necessary for landing new freelance jobs. It shows professionalism and makes it easier for the client to communicate and this clear process puts minds at ease. So, next time when you are applying for a project, make good use of the template provided above!

***Happy freelancing with Masters in Blockchain!***